

**Journal #4270 from sdc 10.22.18**

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Agriculture consumes most of the world's fresh water. Here, a corn crop is harvested in the U.S. Great Plains. Photo © Brian Lehmann / Circle of Blue

In context: [Earth Day, At 47, Proves Value of Water and More.](#)

## **Nevada's American Indian Artistry: A Century of Heritage**

Pyramid Lake Paiute Tribe's Eldest Elder Flora Green and her family talk tradition and the importance of passing down cultural heritage from generation to generation. Learn More: <https://travelnevada.com> 1:32 / 3:41

### [Talking Paiute- Numu Yaduan](#)

[October 17, 2015](#) ·

Our elder shared with me she is approaching 100yrs old.

What a blessings to us all

### **Paiute Language Classes in WCS**      **Washoe County School District**

Published on Oct 5, 2016

WCSD offers three Paiute Language classes at three different high schools: North Valleys High School, Reed High School, and Spanish Springs High School! Students can complete the first and second year of Paiute Language and receive World Language credit to satisfy graduation requirements. Classes are offered to ALL students. Developed through the hard work of the Reno/Sparks Indian Colony Language/Culture Program and the WCSD Indian Education Program, the curriculum is based on the goal that students will be able to form complete sentences and carry-on everyday conversation by the end of their second year! Curriculum Topics: History of Nevada Bands History of Boarding Schools Introductions and Greetings Colors and Numbers Plants and Animals Calendar, Weather, and Seasons Family Members ...and much more! Music Attribution: audioblocks.com/Footage Firm, Inc.

<https://www.youtube.com/watch?v=-a-Jjp96J4k>

### **Speaking Paiute**      <https://www.youtube.com/watch?v=AM8ggCZS6Q8>

### [CarpeDiemSchool](#)

Published on Jun 28, 2011

Carpe Diem Collegiate High School is a blended-learning school that blends the best of face-to-face instruction, technology and extended learning opportunities in order to boost student achievement...Carpe Diem is working -- now it's your turn to "seize the day." <http://www.carpediemschools.com/>

[https://www.youtube.com/watch?v=-s\\_O65rWV10](https://www.youtube.com/watch?v=-s_O65rWV10)

### **Blended Learning at the RI Model School**

[Highlander Institute](#)      Published on Jan 24, 2013

In May of 2012, Pleasant View Elementary School, a high-poverty, persistently low-achieving, public school in Providence RI, became the winning school in the Rhode Island Department of Education's "Innovation Powered by Technology" Model School grant. Pleasant View was one of a dozen schools to apply for the \$470,000 grant which will be used to increase student-centered learning by allowing students to spend at least half of their school day learning online. Pleasant

View teachers have only been working with Blended Learning since the fall and already the school is seeing dramatic changes in student engagement and achievement.

## **Blended Learning in Spokane Public Schools**

Spokane Public Schools Published on Jan 30, 2015

An increasing number of Spokane Public Schools teachers are using Blended Learning, which employs online learning, student pacing and small group instruction to give a more personalized educational experience. Learn more at [www.spokaneschools.org](http://www.spokaneschools.org).

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*"Every child deserves a champion, an adult who will never give up on them. Is this job tough? You betcha. But it is not impossible. We're educators. We're born to make a difference."*  
[#WorldTeachersDay](#)

Watch Rita Pierson's full TED Talk here: <https://bit.ly/2C08yBO>

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## **Nevada Historical Society Research Collections**

[http://nvculture.org/historicalsociety/wp-content/uploads/sites/7/2018/07/NHS\\_MS-Collection-Master-List-2018.pdf](http://nvculture.org/historicalsociety/wp-content/uploads/sites/7/2018/07/NHS_MS-Collection-Master-List-2018.pdf)

## **From the Clyde Matthews oral history**

An interesting fact on the Hallowe'en parties, is that in 1956 we had our first Hallowe'en party and our total attendance, I think, was fifty-five. We grew to the place where it was so large we had to have three Hallowe'en parties, and we'd have 160 to 175 young people there. We used to have a "hall of horrors" in which we would turn out all the lights, and all the kids would have to walk through the hall of horrors and stick their hands in things like spaghetti, and catsup; and we'd tie even raw liver on doorknobs and made weird noises with chains and old record players, and blow winds with fans. The interesting thing was that the younger kids went through it easier than the high school kids. High school kids always seemed much more scared than the younger children.

[http://www.onlinenevada.org/sites/default/files/H\\_Clyde\\_Mathews\\_Complete\\_Document.pdf](http://www.onlinenevada.org/sites/default/files/H_Clyde_Mathews_Complete_Document.pdf)

## **Luke, George, 1899-**

**George Luke: "You Have to Kind of Take Pride in It": Farming on the Newlands Project Since 1912 and "Collectin' Heads"**

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*I'm a storyteller, and I do it because I believe stories can connect us to our common humanity, encourage us to be our better selves, and inspire a new generation to rise up and lead.*

~~~Ava DuVernay

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## **Revealed: US Moves to Keep Endangered Species Discussions Secret**

*Jimmy Tobias, Guardian UK*

Tobias writes: "The Trump administration is moving to restrict the release of information about its decisions on endangered species, according to a confidential internal document obtained by the Guardian." [READ MORE](#)

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[nhonews.com](http://nhonews.com)

### **[PBS series: Native America premieres Oct. 23](#)**

FLAGSTAFF, Ariz. — Native America, a new four-part series from...

#### [Sacred Stories](#)

See the cultural stories featured in Native America through animation. [Explore More](#)

[Native Voices](#) [Indigenous foods activist Karlos Baca on Blue Corn, Bear Root, and Resilience.](#)  
[Read More](#)

## **Native America Premieres Oct. 23 @9/8c**

Explore the world created by America's First Peoples. The four part series reaches back 15,000 years to reveal massive cities aligned to the stars, unique systems of science and spirituality, and 100 million people connected by social networks spanning two continents.

<http://www.pbs.org/native-america/home/>

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### **[EPA Weighs Allowing Oil Companies to Pump Wastewater Into Rivers, Streams](#)**

*James Osborne, The Houston Chronicle*

Osborne writes: "But with concern growing that the underlying geology in the Permian Basin and other shale plays are reaching capacity for disposal wells, the Trump administration is examining whether to adjust decades-old federal clean water regulations to allow drillers to discharge wastewater directly into rivers and streams from which communities draw their water supplies." [READ MORE](#)

## **To fight old cultural clichés, a Native American group opens its checkbook**

As Native Americans look for better support in schools and more accurate representation in society, a new fund in Michigan is trying a partnership approach that involves give-and-take with communities. – [Yvonne](#)

By Alex P. , Kellogg Contributor, Ann Arbor, Mich.

Carmin Barker was at first opposed to the school district in Belding, Mich., changing its mascot.

Determined to do her homework, she reached out to half a dozen Native American tribes for their input: the [Little River Band of the Ottawa](#), the [Pokagon Band of Potawatomi](#), and the [Sault Ste. Marie Tribe of Chippewa](#) in Ontario, Canada, among others. She even reached out to the Michigan Department of Civil Rights.

And then something happened that she hadn't expected: She changed her mind.

“At the end of the day, it was good decision, as hard as it was,” says Ms. Barker, a mother of six and grandmother of four.

Belding is a small town of roughly 6,000 about 30 miles outside Grand Rapids, Michigan's second largest city. Conversations about changing the mascot led to some heated school board meetings. And the change seemed costly: jerseys, signage, even shirts that Barker and other parents made on their own – that she now realizes were offensive – would all have to go for good.

The change Belding Area Schools made is one some nearby districts are not yet ready to. “Change is hard,” says Barker. And yet today the issue has virtually dissolved into the ether. “Coming into this football season, it wasn't a big deal at all... A year later, it's like it's really not an issue anymore.”

The Belding school board voted to change from the Redskins to the Black Knights in the fall of 2016, and in September, it was given a grant of more than \$300,000 from the newly created Native American Heritage Fund (NAHF), which organizers are calling a rare initiative. The money will help erase any record of the Redskins as a mascot forever.

The tribe behind the NAHF – [the Nottawaseppi Huron Band of the Potawatomi](#) – is aiming to prove a point: Be receptive to change, inclusion, and diversity, and there's a tribe with the money ready and willing to support you with it.

### **First grants support cities, teens**

But the goal of the NAHF goes further than that: to improve the relationship between Michigan's 12 federally recognized Native American tribes and the communities near them. The NAHF grants were distributed for the first time in September to [seven recipients](#) – ranging from cities to universities to a teen center. About a half a million dollars was dispersed with the help of funds from the tribe's casino in Battle Creek, Mich., one of the largest in the state. Each year, the tribe will spend \$500,000 building bridges with communities across Michigan.

“We understand that there are barriers in the way of people changing, and some of them are financial,” says Judi Henckel, a spokeswoman for the Nottawaseppi Huron Band of the Potawatomi.

“The bottom line is we’re not just pointing out problems, we are providing solutions,” adds Jamie Stuck, tribal chairperson of the Nottawaseppi Huron Band of the Potawatomi and a member of the tribal council for more than a decade. Mr. Stuck notes the band of more than 1,500 members operates a restaurant with a food pantry in the back, part of a partnership with a food bank, in downtown Battle Creek. It also runs three low-cost health clinics.

There are nine bands of the Potawatomi in North America: two are in Ontario, four are in Michigan, and one apiece are in Wisconsin, Kansas, and Oklahoma. Pieces of Potawatomi culture remain a part of our everyday American life. Chicago’s name is derived from a Potawatomi word, for example.

Stuck hopes the fund can be a model for other communities in America. “The problem is, when it comes to mascot issues, when it comes to curricular issues, it’s not just a matter of whether there’s a disagreement, it’s a matter of are there the resources to make things happen,” he says.

The creation of the NAHF required an amendment to the gaming compact with the state of Michigan, as tribal governments must get the state on board for certain decisions. Vicki Levensgood, communications director for the Michigan Department of Civil Rights, says in a statement to the Monitor that the fund “is an example of tribal and state government working together to proactively make positive change.”

“The projects these grants will fund,” she continues, “especially when it involves changing a school’s Native American mascot, are vitally important for protecting the well-being of Native American students but can be prohibitively expensive for school districts to afford.”

### **Changes in imagery**

At Lake Superior State University, in Sault Sainte Marie, Mich., nearly 10 percent of the students are Native American. The school will use its grant to further Native American imagery and events on campus. “To embrace our community like this is really important,” says Shelley Wooley, the school’s interim dean of student life and retention.

Another recipient of the inaugural Native American Heritage Fund grants is the city of Battle Creek, which received about \$3,400 to assist with the removal and replacement of a stained glass window in City Hall depicting a Native American man subservient to a settler.

The Native American Heritage Fund is helping remove offensive depictions of Native Americans in city buildings, schools, and monuments across Michigan. The city of Battle Creek was awarded about \$3,400 to replace a stained-glass window in City Hall that depicts a Native American man subservient to a settler.

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“I wholeheartedly applaud this effort,” says Rebecca Fleury, city manager for Battle Creek,



referring to the work of the NAHF. “I think it is a unique model, I really do, and I applaud the willingness to take these issues head on and provide a mechanism to provide resources.”

Elsewhere, Michigan Technological University, located in Houghton, received \$30,000-plus to co-create curricula with nearby Keweenaw Bay Ojibwa Community College in L’Anse. The majority of the college's students are Native American. The joint project, called Ge-izhi-mawanji'idiyang dazihindamoang gidakiiminaan (“the way in which we meet to talk about our earth”), will include coursework in ecology and environmental science and policy.

“This funding is really helpful because there are so many people at Michigan Tech and also in the tribal community that hope to make these connections but don’t necessarily have the time with their own jobs and responsibilities,” says Valoree Gagnon, director of Michigan Tech’s University-Indigenous Community Partnerships and an assistant professor at the school.

In Kalamazoo, following months of public meetings, a work of art on display for decades – known as the Fountain of Pioneers – was removed, with a NAHF grant of \$76,765 reimbursing the city for roughly half of its costs after its decision. The fountain depicted a Native American “in a posture of noble resistance,” [according to the artist](#), but [disagreement persisted over the years around its cultural appropriateness](#). Remains of the fountain possibly will be moved to a local museum.

“Like anything, the context of the issue is absolutely vital to understanding it,” says Sharon Ferraro, Historic Preservation Coordinator for the city of Kalamazoo. “Times caught up with the fountain.... Society changed around it.”

She says there are many communities in Michigan discussing similar changes that could use financial assistance, such as that which NAHF offered, in the future.

Stuck, the tribal chairperson, is clearly proud of what his band has achieved. “When you can get a state and a sovereign nation on board to do something like this,” he says, “that’s pretty big.”

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### **Air Force finalizes plan to take big bite of Nevada wildlife refuge**

Just in time for National Wildlife Refuge Week, the Air Force has unveiled its final plan to block public access to about 277,000 acres of Nevada’s largest refuge, 30 miles northwest of Las Vegas.

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### **Meet The REAL ‘Lone Ranger’, An African American Lawman Who The Legend Was Based On by [Blackthen](#)**

The real “Lone Ranger,” it turns out, was an #African American man named Bass Reeves, who the legend was based upon. Perhaps not surprisingly, many aspects of his life were written out of the story, including his ethnicity. The basics remained the same: a lawman hunting bad guys, accompanied by a Native American, riding on a white horse, and with a silver trademark. Historians of the American West have also, until recently, ignored the fact that this man was African American, a free #black man who headed West to find himself less subject to the racist structure of the established Eastern and Southern states.

While historians have largely overlooked Reeves, there have been a few notable works on him. Vaunda Michaux Nelson's book, *Bad News for Outlaws: The Remarkable Life of Bass Reeves, Deputy U.S. Marshal*, won the 2010 Coretta Scott King Award for best author. Arthur Burton released an overview of the man's life a few years ago. *Black Gun, Silver Star: The Life and Legend of Frontier Marshal Bass Reeves* recounts that Reeves was born into a life of #slavery in 1838. His slave-keeper brought him along as another personal servant when he went off to fight with the Confederate Army, during the Civil War.

Reeves took the chaos that ensued during the war to escape for freedom, after beating his "master" within an inch of his life, or according to some sources, to death. Perhaps the most intriguing thing about this escape was that Reeves only beat his enslaver after the latter lost sorely at a game of cards with Reeves and attacked him.

After successfully defending himself from this attack, he knew that there was no way he would be allowed to live if he stuck around.

Reeves fled to the then Indian Territory of today's Oklahoma and lived harmoniously among the Seminole and Creek Nations of Native American Indians.



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*AND we won!*

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## **Humans Are Wiping Out Species So Fast That Evolution Can't Keep Up**

<https://www.ecowatch.com/extinction-evolution-biodiversity-2613026936.html>





Downstream of Lake Mead, the Colorado River flows into Lake Havasu, a reservoir on the California-Arizona border. Photo &copy; J. Carl Ganter / Circle of Blue

*In context: [Lake Mead Record Low Reflects Changing American West.](#)*

**[The Native Waters on Arid Lands Podcast | Listen via Stitcher Radio ...](#)**

<https://www.stitcher.com/podcast/native-waters-on-arid-lands>

Listen to The *Native Waters on Arid Lands* Podcast episodes free, on demand. Enhancing climate resiliency on tribal lands. The easiest way to listen to podcasts ...

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**Facebook Ads not working? Let's troubleshoot!**

Are you advertising on Facebook? Ads on the world's biggest social network are attractive because of their low barrier of entry and potential effectiveness to reach new customers, but what if your Facebook ads aren't working? On October 24th, we'll take a look at common missteps and best practices in the world of Facebook advertising.

With Facebook and Google dominating the online advertising spend in this country, significantly more is being spent on Facebook ads each year. Don't burn money on this platform when you don't have to.

Paid Facebook advertisements are important for businesses because they allow you to target a specific audience. Facebook says that targeted campaigns are about 90% accurate. Whether a business wants to target a completely new audience or an audience similar to its current audience, Facebook is flexible, but it can get complicated.

Here's what to expect from this Biz Bite:

1. An overview of what Facebook ads are and why they matter.
2. An at-a-glance look at the latest ad guidelines from Facebook itself.
3. Learn common mistakes that happen with Facebook ads and how to avoid them.
4. Leave with a handful of best practices you can immediately start doing.
5. Q&A with two local social media experts.

Come for the lunch and stay for the discussion on how to create more effective Facebook ads for your business, with a handful of suggestions to try as soon as you reach a computer.

**NCET members may bring an unlimited number of guests at member prices. Join before you RSVP for this event and your savings will pay for some of all of your membership! [Join NCET now](#) and save.**

**Wednesday, October 24, 2018 - 11 am > 1 pm (Atlantis)**

- \$27 - NCET members
- \$37 - non-members

