

## **Journal #4500      from sdc      9.9.19**

*Not your 'Sauvage'*

*Regents OK raising admission requirement at Nevada State College*

*Worth watching the poop fairy ad*

*Wisconsin tribe joins groups opposed to Superior gas plant*

*When It Comes To Water Service How Expensive Is Too Expensive?*

*White House Prepares to Revoke California's Right to Set Tougher Pollution Rules*

*Allen Institute for Artificial Intelligence*

*Las Vegas' future*

*(Museums) Waking Giant: America in the Age of Jackson*

*Hunt for Instagram couple who scrawled love heart and graffiti on sacred Native American site*

*Panasoinic Gigafactory Hiring Event*

*A Nobel-Winning Economist Goes to Burning Man*

*Cherokee Nation Sends First Delegate to Congress*

*A State Wrestles With Its Imagery: A Sword Looming Over a Native American*

*Atka Lakota Museum - Sitting Bull Speech*

*Irish Teenager Invents Magnetic Liquid Trap That Can Remove 90% of Microplastics From Water*

*Tohono O'odham Invaded By Border Patrol & Israeli Surveillance Tech*

*Veterans graves to be "Dug Up" for border wall*

*Seven South American countries sign pact to protect the Amazon*

*Ohlone Cultural Event*



**Not your 'Sauvage'**

**By Sarah Eagle Heart**

Imagine this. You are a 16-year-old girl at a promotional event in which scantily clad women wearing leather, fringe, and headdresses walk slowly around a fire to a tom-tom beat with tipis in the background. The headdressed men lift up one of the women, baring her stomach as she arches her back. What year is this? 1937? 1994? No, it's 2019. Dior Parfums' [most recent](#)

[campaign for the cologne Sauvage](#) has #nativetwitter enraged with the offensive commercialization of our people and Johnny Depp fans defending their stan. Dior pulled the ad the same day due to the outrage, but most media outlets are missing the depth of how these visuals contribute harm to Indigenous Peoples.

While some see nothing wrong with the “We Are the Land” ad, I take issue with sexualization of Native American women to promote the fragrance complete with the scene including tipis, described above. I take this personally. At age sixteen, my twin sister, Emma Eagle Heart-White, protested every year for four years against our border-town high school’s 57-year-old “Warrior Homecoming Ceremony.” We endured racism and hatred for standing up for our community and our culture.

This “Warrior Homecoming Ceremony” consisted of five women dressed in short buckskin dresses singing “Indian Love Song” around a fire and a “medicine man” choosing one young girl by looking in her mouth, ears, and weighing her. The chosen girl is a gift to the “Big Chief,” therefore the Homecoming King and Queen. Our mostly non-native high school in Bennett County is nestled between the Pine Ridge Indian Reservation and the Rosebud Indian Reservation in South Dakota. In 1994, we heard the same arguments as the Dior campaign ... we are honoring you, Native American people helped create it, and you don’t know what you’re talking about.

The problem is no one is listening to our community. Outrage over blackface is widely accepted and understood, but Native American people still have to deal with the reface and tomahawk-chopping R-word NFL team. Native American people with the exact same concerns that African Americans express over blackface are completely disregarded. We see a white male fantasy world in which Native American women are sexualized to sell cologne. Dior is literally profiting off of sexualization of Native American women and stereotypes of Native American men. What does that tell 16-year-old Native American girls today? It says Native American women are not valued and it shows up in the issues Native American women face as well. Thousands of Native American women have been missing or murdered in Canada and the United States (more information is available at [National Indigenous Women’s Resource Center](#)), an issue that is not widely publicized or covered by the media. Does this sound like paying homage to a people?

Now let’s get to how Native American people helped create this ad. Well-respected organization [Americans for Indian Opportunity](#) consulted on the creation of the ad “[We Are the Land](#)” and said they were proud of their work. This was deeply disappointing as it gives validity to this type of negative stereotyping. The organization recently [recanted its support on Twitter](#): “Americans for Indian Opportunity (AIO) deeply regrets its participation in the Dior campaign. We believed that we had an opportunity to reshape long-standing and damaging representations of Native peoples on an international scale. That did not bear out as we had hoped and intended, especially in Dior’s media and public relations campaign, in which we did not consult or have prior knowledge. AIO takes responsibility for our actions and has much to learn from this unfortunate set of events.”

It should be noted that not all Native American people are experts in culture or storytelling. To be an expert or a good ally, spending meaningful time in a Native community, participating in ceremonies, and having an education specific to American Indian Studies is important. My elders

understood how wrong it was demean other cultures and emphasized the importance of our Lakota values to be accepting of others.

We had the support of Native educators, both the Rosebud and Oglala Lakota Nations, and movement leaders to help us protest because they understood that at the end of the day, it is wrong to pretend to be Native American. Just like it would be wrong to pretend to be African American. PERIOD. My twin sister and I understood this at age sixteen.

We also know what “savage” means and adding a letter doesn’t change the intention behind this false narrative. Many groups have worked to change statewide education systems, however only a handful have been successful (California, Oregon, Montana, Washington). And the truth about the history of Native Americans has not been shared or acknowledged. In U.S. history, Native American men were painted as rapists and savages.

In fact, I read a historical reflection in the book [\*American Indians and the Civil War\*](#) by the U.S. Department of the Interior National Park Service (2013) and this passage was translated from letters that were written by Dakota men imprisoned at Camp McClellan near Davenport, Iowa, during the 1860s:

“Guards would rape the women at night near prison cells. When they (guards) came after the women at night, they (Dakota men) didn’t have no recourse but to sing and to let them know, and pray to let the women know ‘we’re leaving in the presence of God. Because if we were able to help we would have stopped what’s going on. But we can’t.”

This quote depicts the kinship relationship by Dakota men to their female relatives as they endured rape. It is heartbreaking. This is a truth never taught in school books and is in stark contrast to the "Indian Savage" imagery shared in American society during that time period. Indigenous people still feel this pain because we are taught about the relationship to the Great Spirit and our ancestors since the day we are born. The “savage rapists” were not Native American men, yet this stereotype still lives in advertisements because accurate history has not been told.

Even several major denominations including the [World Council of Churches](#) have [repudiated the Doctrine of Discovery](#) aka Manifest Destiny (the inherent right to rule a people). This is the entire doctrine that grounds U.S. property law and justified slavery. “Under various theological and legal doctrines formulated during and after the Crusades, non-Christians were considered enemies of the Catholic faith and, as such, less than human. Accordingly, in the bull of 1452, Pope Nicholas directed King Alfonso to ‘capture, vanquish, and subdue the saracens, pagans, and other enemies of Christ,’ to ‘put them into perpetual slavery,’ and ‘to take all their possessions and property,’”[explained Steven Newcomb](#), a Shawnee, Lenape scholar who is cofounder and codirector of the Indigenous Law Institute.

The education and action around this foundational tenet in American law has been dismal. Why is that? Because America would have to deal with its shame and the fact that many have, and still are, benefiting off of our stolen land. This includes big business and philanthropy. That’s a hard pill to swallow. But why? It’s the truth. The demand for acknowledgement and corresponding action is about healing ... and not just for Native American people.

Our stories need to be told both when they are beautiful and when they are painful. Art often steals from diverse cultures at the expense of the community. It's time to have that hard conversation just like I did with the "Warrior Princess" of 1994, a decade after the first year of the protest. It was hard.

I actually tried to avoid the conversation because it was so painful and traumatic to relive those memories. Yet one evening, we met to catch up poolside in San Diego. As we waded in the water, the protest came up. I said, "It felt like everyone hated us." She said, "Not all of us hated you." I kept looking down and she said again, "Sarah, not all of us hated you and I would do it differently now." We smiled at each other over the water at sunset. That was healing. This was one person taking responsibility. A multinational fashion brand can do better by Native American people.

*Sarah Eagle Heart is an Emmy award-winning social justice storyteller, consultant, activist, author, media strategist, and producer focused on advocacy on behalf of Indigenous Peoples rooted worldview as an Oglala Lakota raised on Pine Ridge Indian Reservation. She is an internationally accomplished executive with a diverse background in tribal, corporate, and nonprofit organizations.*

*Ms. Eagle Heart most recently served as CEO of Native Americans in Philanthropy, a national nonprofit that focuses on investment in Native American communities. In four years, she created narrative change endeavors amplifying truth and healing, history, and contemporary issues raising over \$10 million. Her partnerships include: Anne Hathaway, Dispatch, #IndigenousWomenRise, John Legend, Mark Ruffalo, the Obama White House, #StandNVote, and Taboo of The Black Eyed Peas. Her partnership with John Legend on Crow: The Legend led to an 2019 Emmy for Outstanding Interactive Media as a consultant producer.*

*Prior to this role, she served as the team leader for Diversity, Social Justice and Environmental Ministries and program officer for Indigenous Ministry at The Episcopal Church, New York, NY. Under her leadership, The Episcopal Church became the first major denomination to repudiate the Doctrine of Discovery in 2009 and presented oral interventions at the United Nations in 2012.*

*Ms. Eagle Heart is the CEO of Eagle Heart Collectiv and has been a public speaker for over a decade, sharing her traditional cultural knowledge to raise awareness and build strong networks. She is currently writing a book on healing, leadership, and advocacy with her identical twin sister, psychotherapist Emma Eagle Heart-White.*

\*\*\*\*\*

**Quality Control:** *This is an "00" issue. Long time readers know this is when I ask you, the readership, to comment on the content (good/bad/ugly; delete/needs another topic), recommend others that should be on the email list (please send their contact info) and tell me if you want to continue receiving this Journal. It is particularly important for you to "check in" as many people seem to have changed their emails or servers. Hitting the reply button and a simple "boo" will do if you are not inspired to write a critique. Thanks and have a great day. sdc*

## **Regents OK raising admission requirement at Nevada State College**

The Nevada System of Higher Education Board of Regents Friday approved a proposal to allow Nevada State College to raise its GPA requirement for admission.



### **Worth watching the poop fairy ad**

New campaign to prevent Lake Superior's 'death by a thousand poops'

Lake Superior water quality is tied to what's left on trails and sidewalks.

<http://strib.mn/2MZzzLL>

### **Wisconsin tribe joins groups opposed to Superior gas plant**

An American Indian tribe in northern Wisconsin has joined environmental groups urging state regulators to reject plans to build a \$700 million natural gas-fired power plant in Superior.

<http://strib.mn/2UzN6ug>

## **When It Comes To Water Service How Expensive Is Too Expensive?**

According to the U.S. Census Bureau, the number of households earning less than \$US 15,000 per year grew more between 2000 and 2015 than any equivalent segment of the income distribution. At the same time water rates, driven by the cost to maintain or replace water treatment plants and delivery pipes, are rising at double or triple the rate of inflation.

The trend, for booming cities and sleepy villages alike, shows no sign of slowing. The need to measure, define, and understand what is meant by affordable water, rates experts say, has never been more imperative.

\*\*\*\*\*

*This is a tremendously important, precedent setting issue. Heretofore the policy (and some law) has allowed local jurisdictions (especially tribes) to set standards (about anything) higher than that of the feds.....this includes housing design, educational curriculum, etc. Watch your back! sdc*

## **White House Prepares to Revoke California's Right to Set Tougher Pollution Rules** By CORAL DAVENPORT

The move is a direct challenge to California but also the latest sign the president's broader effort to roll back fuel economy standards has fallen into disarray.

\*\*\*\*\*

Computer scientists at the **Allen Institute for Artificial Intelligence**, a prominent lab in Seattle, have developed [artificial intelligence that can pass](#) not only an eighth-grade science exam, but a 12th-grade one. Four years ago even the most sophisticated system couldn't do better than 60 percent on an eighth-grade exam.

The new system, called Aristo, was unveiled Wednesday. It had taken standard multiple choice exams written for students in New York, correctly answering more than 90 percent of questions on the eighth-grade exam, and more than 80 percent of questions on the 12th-grade exam.

Progress in developing AI that can understand language and mimic the logic and decision-making capabilities of humans is practically catching up with the speed of light. (NYT)

### **Las Vegas' future**

- The [fastest warming city in the US is Las Vegas](#). Its temperatures have risen 5.76F since 1970.
- Heat waves and heat-related deaths are on the rise, but so is growth. Southern Nevada has welcomed unfettered development since the 1930s, and its population has doubled in size nearly every decade despite limited water resources and increased drought.
- Already in this century hundreds of miles of desert landscape have been paved over with heat-absorbing asphalt and concrete, worsening a “heat island” effect in the cauldron-like valley. Outward growth has led to more vehicles traveling further across the sprawling metropolis, increasing heat-trapping carbon emissions.
- A recent Union of Concerned Scientists (UCS) report warns that without global action to reduce carbon emissions, Las Vegas will probably experience 96 days of heat above 100F by the end of the century, including 60 days over 105F, and seven “off the chart” days that would break the current heat index. (Guardian)

### **Today's selection -- from *Waking Giant* by David S. Reynolds.**

By the middle of the 1800s, Americans had established a number of scientific institutions and museums that "made America a vibrant center of intellectual activity":

"In the eighteenth century, the American Philosophical Society in Philadelphia and the American Academy of Arts and Sciences in Boston were established. Two other Philadelphia institutions, the Academy of Natural Sciences and the Franklin Institute, came in 1812 and 1824, respectively. The Lyceum of Natural History in New York, chartered in 1818, led to the founding of New York University in 1831. The Lyceum later became the New York Academy of Sciences, which had over twenty thousand members by the early twenty-first century. Together, these institutes and the journals several of them produced made America a vibrant center of intellectual activity, especially in the natural sciences.

"Most of these centers were research-oriented, though some of them, like the Franklin Institute and the Smithsonian [established in 1846], soon became popular museums. They joined a growing number of American museums whose aim was to introduce science to the masses. The spread of scientific knowledge was thought to promote American freedoms. At the opening ceremony of the Franklin Institute, a speaker typically urged Americans 'to encourage institutions calculated to diffuse knowledge among the people .... It will insure to us religious, political and personal freedom; and will, sooner or later, by our example, lead to the emancipation of the world.'

"From the start, American museums tried to appeal to average people. When the scientist and painter Charles Willson Peale opened his museum in Philadelphia in 1786, he designed it specifically for the general public, in contrast to Europeans, who typically expected museums to appeal only to the social elite. Along with the usual specimens of natural history, Peale introduced the mastodon, the first large animal skeleton exhibited in America. By the early 1820s, the Peale family had also opened museums in Baltimore and New York, with the former specializing in animals and the latter in oddities like a live cannibal, Siamese twins, a five-legged cow with two tails, and a musician who could play twelve instruments (six at a time).

"Such curiosities increasingly filled American museums. Although nature itself produced wondrous animals, plants, and minerals that museums continued to feature, the American public, hungry for the kind of thrills provided by the era's sensational penny papers, also enjoyed other fare. Wax figures of celebrities from President Jackson to notorious criminals were sure draws, as were the *Cosmorama* (a box with a lens that magnified images), the *zoetrope* or wheel of life (in which scenes mounted on a rotating wheel seemed to move when viewed through a slit), and the *diorama* (at the time meaning a tremendous painting on rollers that also gave a sense of motion). Joseph Dorfeuille's Western Museum in Cincinnati was filled with waxworks, freaks, and other diversions -- most notably a panorama of hell in a cavernous room filled with lakes of fire, walking skeletons, people-eating snakes, and humans with animals' heads."

**Waking Giant: America in the Age of Jackson** Author: David S. Reynolds

Publisher: Harper Perennial Copyright 2008 by David S. Reynolds Pages: 222-224

- *A strong nation, like a strong person, can afford to be gentle, firm, thoughtful, and restrained. It can afford to extend a helping hand to others. It's a weak nation, like a weak person, that must behave with bluster and boasting and rashness and other signs of insecurity.*  
*Jimmy Carter*

### [Hunt for Instagram couple who scrawled love heart and graffiti on sacred Native American site](#)

dailymail.co.uk | By [Daily Mail](#)





## GIGAFACTORY HIRING EVENT!

**SEPTEMBER  
16TH - 19TH  
9:00AM - 5:00PM**

**LOCATION:  
Panasonic Recruiting Office  
294 E. Moana Lane, Suite #17  
Reno, NV 89502**

**WE ARE CURRENTLY HIRING:**

**MACHINE OPERATORS  
ENTRY LEVEL POSITIONS  
MAINTENANCE TECHNICIANS**

**WALK-INS WELCOME!**



**Apply Online at [WWW.PANASONICNV.COM](http://WWW.PANASONICNV.COM)**

Panasonic is an Equal Opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, disability status, protected veteran status, or any other characteristics protected by law. All qualified individuals are required to perform the essential functions of the job with or without reasonable accommodation.

Here we grow again!  
Come join our  
incredible  
Gigafactory team  
during our September  
Hiring Event!

Why work for  
Panasonic? We offer  
full, comprehensive  
insurance and 401K  
benefits within your  
first 30 days of  
employment,  
competitive wages,  
free shuttle service  
(with pickup/drop off  
locations in Reno,  
Sparks, North  
Valleys, Dayton,  
Fallon, Carson City,  
and Fernley), on-the-  
job training, tuition  
reim... [See More](#)

### [A Nobel-Winning Economist Goes to Burning Man](#)

By EMILY BADGER

Amid the desert orgies, Paul Romer investigates a provocative question: Is this bacchanal a model of urban planning?

### [Cherokee Nation Sends First Delegate to Congress](#)

JASKIRAN DHILLON AND JOSEPH PIERCE, TRUTHOUT

Exercising its treaty rights, the Cherokee Nation is sending Kimberly Teehee to Washington, D.C., as its first-ever delegate. Sending Teehee to Congress marks a new strategy in the ongoing fight for survival for Indigenous peoples in the United States and yet another challenge to the U.S. government to start living up to its treaties with sovereign Indigenous nations.

[Read the Article →](#)



## [A State Wrestles With Its Imagery: A Sword Looming Over a Native](#)

### [American](#) By KATHARINE Q. SEELYE

An effort to change the official seal of Massachusetts is gaining steam. Supporters say the imagery is threatening and denigrating to Native Americans.

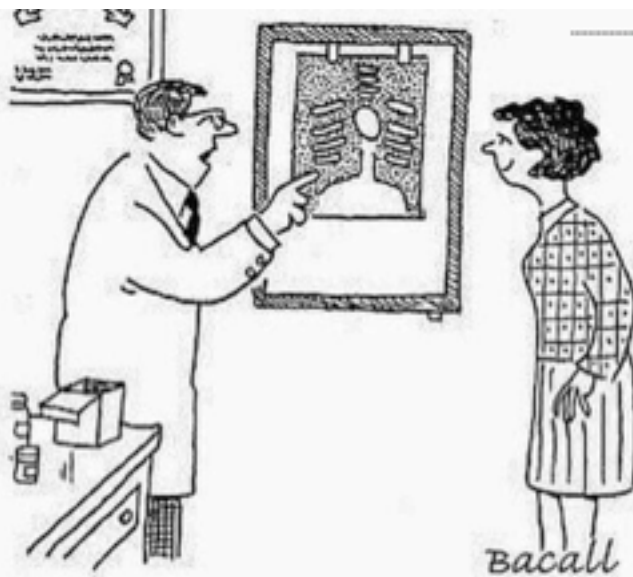
\*\*\*\*\*

### [Akta Lakota Museum](#)

[This day in American Indian History] On September 8, 1883, the Sioux leader Sitting Bull made a speech to government officials, railroad barons, and the U.S. military in honor of the completion of the Northern Pacific Railway. And on this one occasion, after a long and bloody attempt to defend his people and their lands from White invaders, Sitting Bull seized the chance to express his opinion of those he had opposed for so long against tremendous odds.

Sitting Bull rode at the head of the parade with his army chaperone by his side. But when it was time for him to speak, the audience was surprised when the famous Indian warrior spoke in Sioux, not in English. Sitting Bull looked directly to the U.S. Secretary of State, to Grant, to the generals and railroad barons who sat before him. "I hate all White people," he said. "You are thieves and liars. You have taken away our land and made us outcasts." He went on to describe all the atrocities that his nation had endured at the hands of the United States. He would stop periodically to smile, and the audience applauded enthusiastically, assuming he was welcoming them and complimenting their great achievement. Sitting Bull would bow in return, then resume his scathing assessment of the White man's corruption and dishonesty. Only the panic-stricken

Army officer who had helped Sitting Bull draft the speech could understand him, and knew it was pointless to interrupt. Sitting Bull received a standing ovation at the end of his speech.



*"Your heart is slightly larger than the average human heart, but that's because you're a teacher."*

### [Irish Teenager Invents Magnetic Liquid Trap That Can Remove 90% of Microplastics From Water](#)

[returntonow.net](http://returntonow.net)



[Shealyn Garcia](#), the girl's tribal homelands being invaded. I knew this day would come due to their rez being partly in the US and partly in Mexico. Next will be the wall right through their lands. The people are also under surveillance for giving humanitarian aid. (Water and

food) [Tohono O'odham Invaded By Border Patrol & Israeli Surveillance Tech](#)  
[therealnews.com](#)



[Veterans graves to be “Dug Up” for border wall](#)

[PHARR, Texas](#) [kveo.com](#)



Ivan Duque (5th L), President of Colombia, speaks during a meeting with Evo Morales (4th L), President of Bolivia, Lenin Moreno (R), President of Ecuador, Ernesto Araujo (3rd R), Foreign Minister of Brazil, and members of the indigenous community and other representatives of the Amazon countries on environmental and development policy.

**[Seven South American countries sign pact to protect the Amazon](#)**

thejournal.ie

\*\*\*\*\*

**Description:** COYOTE HILLS REGIONAL PARK - Learn about Ohlone cultures, as we help care for a more than 2,000-year-old village site. Volunteer to clean, weed and renew the structures and site. We'll provide snacks, water, gloves, tools and a presentation about the village site's historical and cultural significance. 12+yrs. Parent participation is required. Parking fees apply where charged. Drop-in program.

Meeting Dates:

09/15/2019 (Sun) from 10:00am to noon and 1:30pm to 3:30pm **Price: Free**

**Location: Coyote Hills:** Visitors Center **Ages:** 12 and up **Gender:** Coed

**Spaces:** Unlimited openings

\*\*\*\*\*

*“No one is useless in this world who lightens the burdens of another.” – Charles Dickens*

*“Reflect upon your present blessings — of which every man has many — not on your past misfortunes, of which all men have some.” – Charles Dickens*